

ETHOS

Life insurance just got a whole lot easier.

Life insurance is important for protecting your family—and with Ethos, getting covered is simple and convenient.

Why life insurance?

Life insurance helps provide financial security for your loved ones if they were to lose you. It can give you peace of mind knowing your family won't be left struggling to pay the mortgage, tuition, or other debts.

Why Ethos?

Fast & Simple

With Ethos, you can apply 100% online in just about 10 minutes, usually even without a medical exam. What traditionally took weeks can now be done in minutes, so you can focus on what matters.

Flexible & Affordable

Ethos offers a wide range of coverage options, so you can design a policy that gives you the financial support you want at a price that works for you. \$1 million in coverage starts at less than \$1 a day.

Reliable & Trustworthy

Every policy Ethos offers is backed by Legal & General America (LGA), a top-rated life insurance company. LGA has issued over a million policies in the U.S. and is rated A+ (Superior) by AM Best. Every policy also has a price-lock and 30-day money-back guarantee.



The Ethos process couldn't be easier...

The Ethos process couldn't be easier and my rates were very competitive. I would highly recommend Ethos Life.

Leslie via Trustpilot

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Ready to get started? Talk to your agent about getting covered with Ethos!